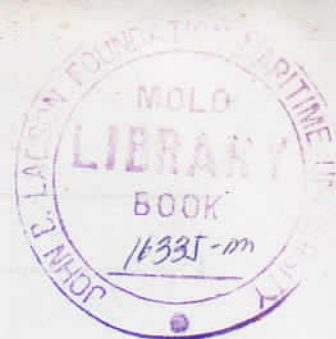




Operations Management

NINTH EDITION

Richard B. Chase ■ Nicholas J. Aquilano ■ F. Robert Jacobs
Morris A. Cohen ■ Uday M. Apte
Wallace J. Hopp ■ Mark L. Spearman
Roger G. Schroeder
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For Southern Methodist University

This book contains selected material from:
Operations Management for Competitive Advantage, Ninth Edition
Richard B. Chase – *University of Southern California*
Nicholas J. Aquilano – *University of Arizona*,
F. Robert Jacobs – *Indiana University*

Manufacturing Automation
Morris A. Cohen – *The Wharton School of the University of Pennsylvania*
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Service Management: Operations: Strategy and Information Technology, Third Edition
James A. Fitzsimmons – *William H. Seay Centennial Professor of Business, University of Texas at Austin*
Mona J. Fitzsimmons

With additional material by:
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